



# # C15

Thread colours used:



Here is an example of a wash, where the base denim is black, not indigo. The back of the fabric (weft) is still with white/ecru base, but the warp fibres are black. This means that the jeans will fade to grey - which is super exciting. The inspiration for this finish is based on a few rinsed or lightly stone washed jeans - wear mark patterns are starting to appear. Even though it has been heavily washed, there's not much breakage yet - and the shade is dark, but faded also with a flat appearance. However, the dark shade from the original fabric is still there. You find these kinds of shades in 1960s Levis 501. The whisker pattern on the front legs and behind the knees are not hugely visible. As this garment wash was going to be 1960s light stone look, we chose Coats C9308 (Light Grey) and C8674 (Mid Grey) for the main thread colours. These will highlight the denim base colour, blend into the garment and match the grey/ecru of the washes and highlights.

#### Additional Information:

Style Hand made by ENDRIME® Studio in West Sussex  
Fabric used: Orta # 50113A-BLACK WARP / WHITE WEFT  
Washed by experts at Jeanologia - with a Low EIM rating of 11 - made using a combination of Laser, G2 Pre-ozonic 10', Enzyme 45', Acid enzyme, Light PP and Softening



**EIM**  
**SCORE**  
by: **Jeanologia**  
 **11**  
**Low Impact**



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Thread colours used:



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# # C15

Thread colours used:



C9308

&



C8674



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# # C15

**Thread colours used:**



**Additional Information about the Jean Construction:**

This jean has been hand made by ENDRIME® Studio in West Sussex, UK using the very best Turkish Orta denim fabrics and the most advanced sustainable washing treatments by the experts in Jeanologia Spain.

The jean has been single needle tailored, with a combination of TEX 30, 60 and 90 thread in a selection of one or two thread colours.

Details include:

- 3D beltloops with string inside for extra durability and strength
- 3/16" edge stitch on centre front fly opening
- Fly stitch sewn with 1/8 twin needle stitch – going to single point
- Front Fly sewn with 1877 Neustadter Brothers Patented "Boss of the Road" one-piece continuous fly construction
- Front pockets sewn with 1/4" single needle edge stitch
- Run and fell clean construction seams 1/4" and 5/16" ( single needle tailored )
- Chainstitch buttonholes sewn with a Reece 101 – Iron duke machine
- Waistband stitch sewn with chainstitch on a Kensei Special machine
- Bottom of back pockets sewn with extra fabric for reinforcement fabric
- Side seams were overlocked with a 1930s Union Special 39200
- Hem sewn with 1930s Union Special 43200G Bulldog machine, which creates vintage roping effect once washed
- Main sewing machine used was a Brother S-7300A-405P
- Coats printed woven label - dyed with plant based Ink
- Coats leather patched hand stamped with plant based Ink
- Coats Screw on Buttons 29L made by Jawaid Bross - Unfinished Silver Colour
- Unbranded Washer and Burr rivets in either, Silver, Copper or Gunmetal finish

This collaborative project involved 5 companies



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ENDRIME®

x

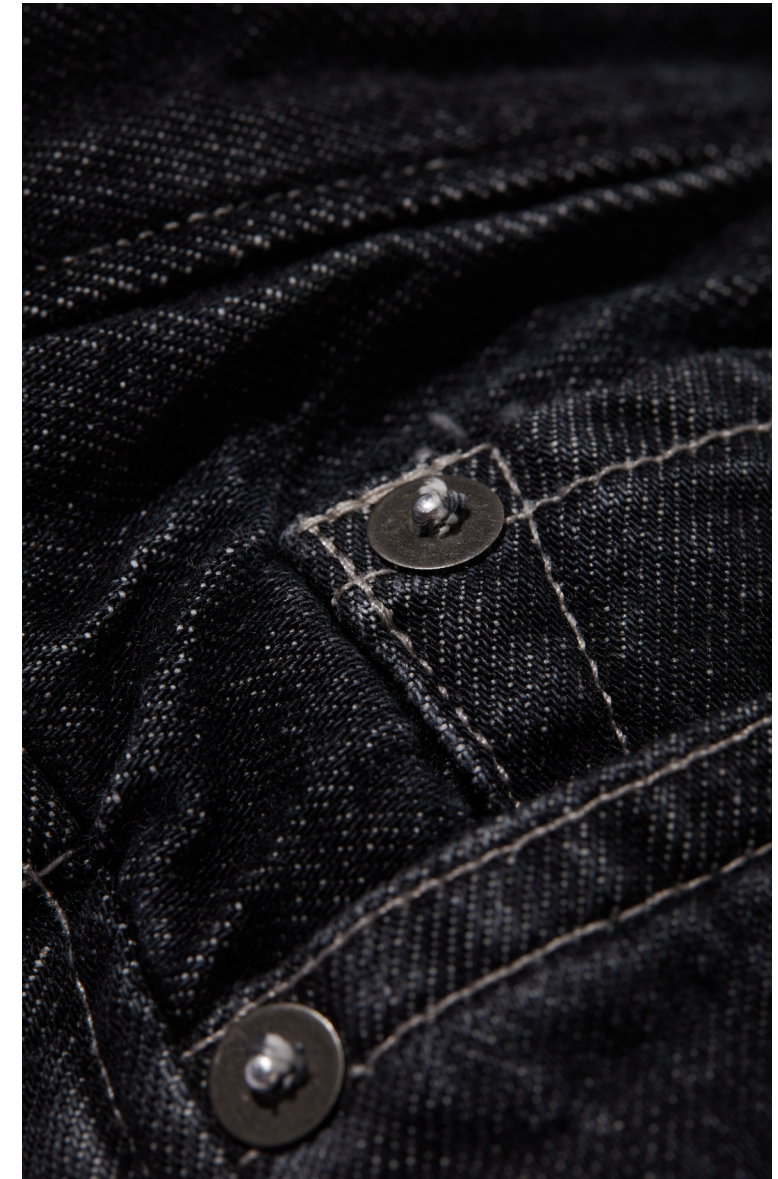


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Jeanologia®

x

JAWAID BROSS



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# Thread Types



## Epic EcoVerde

A 100% recycled premium polyester cospun sewing thread that has been precisely engineered to create durable, attractive seams on denim



## Epic EcoVerde Rugged

A 100% recycled premium polyester cospun sewing thread designed for denim sewing. It has all the superior properties of Epic and in addition, is particularly resistant to harsh wash processes containing bleach.



## Dual Duty EcoVerde

A premium quality cospun thread that combines a high tenacity 100% recycled polyester filament core with a Better Cotton Initiative (BCI) certified cotton cover.



## Astra Ecoverde

A 100% recycled staple spun polyester (SSP) thread which is suitable for denim applications



## Tre Cerchi

A mercerised cotton sewing thread, which takes up the dye consistently giving the best colour result every time on denim applications



## EcoRegen

A range of 100% lyocell threads made from sustainably sourced wood pulp. It is an eco-friendly regenerated fibre which can be recycled and is fully biodegradable and compostable due to its cellulosic origin



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# THANK YOU FOR USING THE DENIM VISUALISER

We hope you found it useful for planning your next collection.

If you have any questions or would like further information, please email:

[techsupport@coats.com](mailto:techsupport@coats.com)



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