

# PRO WEAVE<sup>IM</sup> fabrics reimagined



### ABOUT COATS FOOTWEAR

Coats is the world leader in thread manufacturing and structural components for apparel and footwear, as well as an innovative pioneer in performance materials.

Coats Footwear was formed in 2022 from the existing Coats footwear thread business, Texon and Rhenoflex. Today, Coats Footwear is the global market leader in supplying highly engineered structural components and performance threads to the footwear and lifestyle industry.

From carefully engineered structural components to lifestyle and luxury materials, threads and yarns, our technologies lead the way.



### WHAT, WHY, HOW

### What is ProWeave<sup>™</sup>?

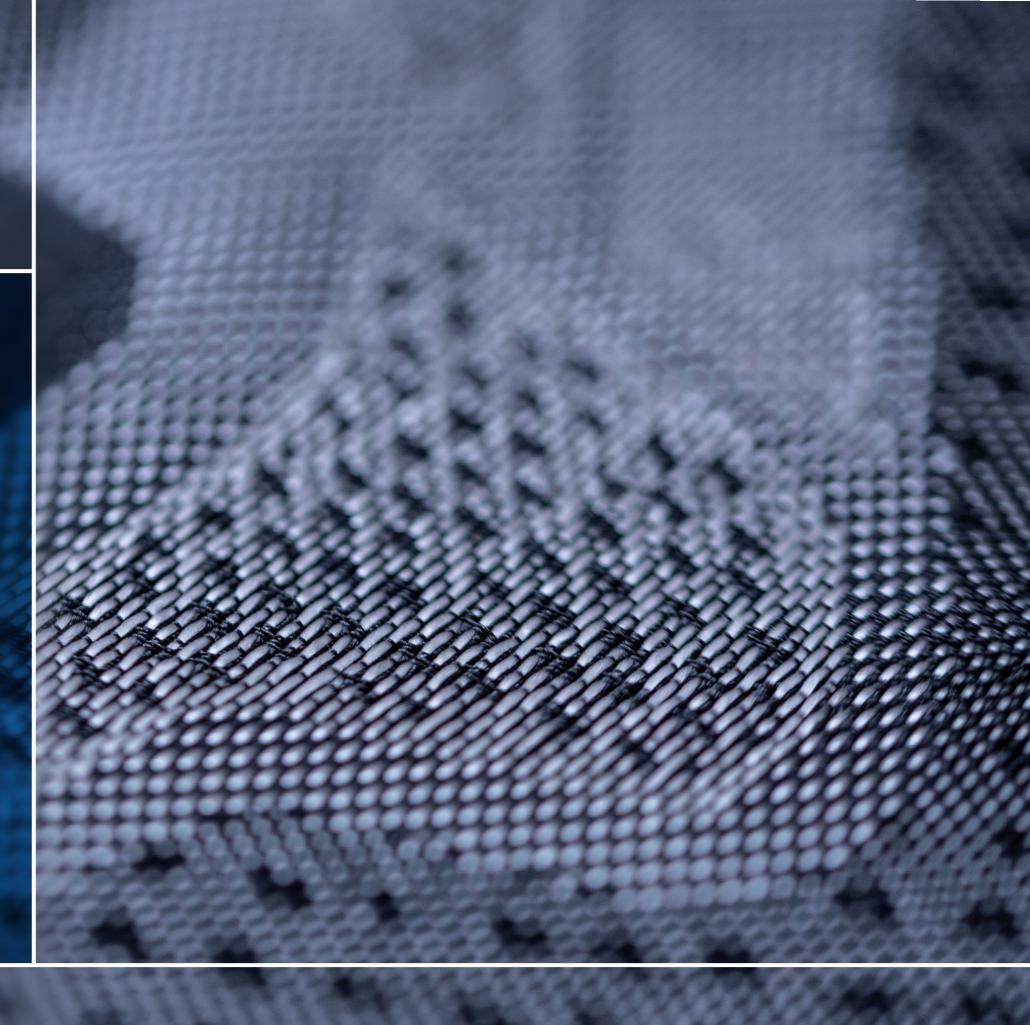
ProWeave<sup>™</sup> is Coats' breakthrough engineered upper technology that offers a customizable solution to expand the design envelope for brands.

#### Why ProWeave<sup>™</sup>?

ProWeave<sup>™</sup> offers design freedom with built-in performance. It empowers brands to bring their creative vision to life by blending unique combinations of performance attributes.

#### How ProWeave<sup>™</sup> works ?

Through advanced jacquard weaving, Coats works closely with you to develop engineered woven uppers that are both performance driven and stylish.



## **INNOVATIVE WOVEN DESIGN. BUILT IN PERFORMANCE**

## Cleated

Stability, Touch, and Performance

## **Trail & Outdoor**

LightWeight, Abrasion Resistant



Zonal support and design strength to enable ballistic movement

## **Basketbal**

### WHAT SETS PROWEAVE<sup>™</sup> APART

ProWeave<sup>™</sup> combines the performance and design attributes of woven and adds patented technology.



- Strength
- Lightweight
- Breathability



- True 4-way stretch
- Superior flexibility and performance



- One-piece upper
- Delayering
- Color



- EU designs, Asia-based production
- Global network, local support



## LOCAL PRODUCTION. GLOBAL REACH

### Manufacturing Hub in Vietnam

Local-for-local supply in Asia with EU designs

### Weaving Area

### Warping Area



### **Calander Area**





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